



Information Display

Engaging Visuals in the Bank with NEXCOM NDiS M538



Despite the growing popularity of online finance, physical branches remain an essential channel through which banks engage with customers. To maintain a high satisfaction level and customer loyalty, creating fantastic experiences has been more critical than ever in a rapidly evolving market. Digital signage hence plays an integral role in delivering messages quickly and effectively, as the average length of customer visit is between 5-10 minutes.

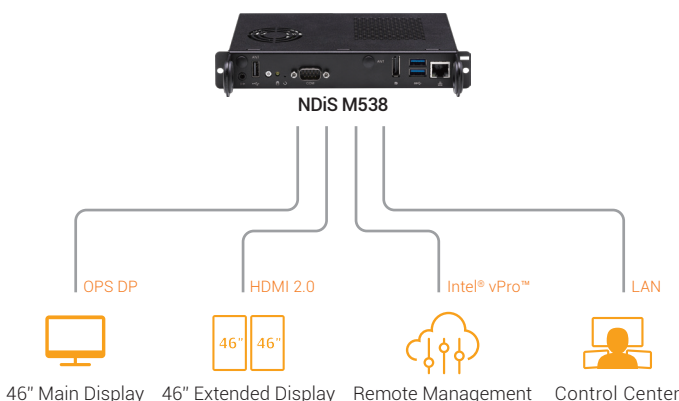
The NDiS M538 is a versatile 4K signage player solution built to create visual-rich experiences for enterprises and consumers. Its capabilities to work in multiple scenarios has received international recognition, including from one of the top banks in the North America—another success where NEXCOM helped convert customer experiences into business growth, through solution renewal and upgrade.

What distinguishes the NDiS M538 from the competition is its perfect combination of high performance and flexibility to upgrade. The 8th Gen Intel® Core™ processor promises ample torque for smooth 4K playback while Intel's Open Pluggable Specification (OPS), an ultra-convenient architecture, offers flexibility in processor choices. Thanks to the design of LGA socket, system upgrades can be as easy as CPU replacements rather than a rebuild from scratch. This design helped the NDiS M538 easily meet the client's high standard in simplicity.

The standardized connection substitutes complex wirings commonly seen in conventional signage projects, allowing system integrators to deliver clutter-free yet cost-effective projects. Delivered as expected, vibrant 4K visuals on dual 46" displays greeted bank customers at the exchange counter, and an array of 4 displays on lounge wall rendered carousel images and videos, for users to swipe through for personalized content.

What impressed our client most is that the mentioned benefit was not achieved at the cost of flexibility and scalability. Thanks to Intel® vPro™ platform, remote troubleshoot or content management is always possible as an option for administration. This is critical whenever system status needs immediate attention or OS fails to boot. The plug-and-play function is also mentioned as a convenience since minimal efforts for deployment is guaranteed when maintenance or signage rearrangement is necessary. The visual solution strikes a perfect balance between an outstanding experience for customers and bank staff alike and an intuitive design easy for maintenance.

NEXCOM has a long history of translating challenges across industries to business results for integrating partners and end-users alike. We look forward to sharing winning packages with you.



NDiS M538

- 8th Gen Intel® Core™ i processor
- Support socket type CPU up to 35W
- Intel® UHD 630 graphic engine
- Support 3 independent 4K2K video output
- Reliable system that works 24/7
- Dual DDR4 SO-DIMM support
- Support M.2 storage and Wi-Fi module
- Onboard TPM 2.0

