



### **Application Story**

# Leading Singapore Based Systems Integrator Uses NEXCOM Digital Signage Player for Multi-Display Advertising Deployments

A Singapore based company which provides professional digital signage solutions and system integration service in the region, has recently selected NEXCOM's NDiS 540 series digital signage players as their digital signage platform on a number of projects. The company aims to provide real time messaging, as well as mission critical and highly sensitive information display systems. To meet the company's requirements NEXCOM provided the integrator with a high-end,

ultra-reliable digital signage player capable of playing multiple display outputs with high quality multimedia content.

## Multiple Displays with High Quality Video Playback

When selecting a hardware partner for their deployment, the systems integrator were looking for a

purpose-built digital signage player that was capable of playing high quality video on multiple displays, which could boast superb industrial-grade reliability and compact size. It is at this point that NEXCOM provided the perfect solution in the form of the NDiS 540 digital signage player.

The powerful NDiS 540 features 4 independent DVI and audio outputs and is therefore ideal for delivering real time information and advertising across multiple or separate screens. The NDiS 540 eliminates the need for an additional video splitter thus reducing installation costs and TCO.



#### - NDiS 540

Multi-Display Embedded Computer Powered by AMD Athlon™ 64/64 X2 Support 4 Independent DVI Displays and Audios

For deployments that require the streaming of advertisements displayed in specific locations, NEXCOM offered the flexible NDiS 540 digital signage player. This platform comes with an advanced ATI graphic controller, had been used to ensure superior visual effect with 1080P resolution for entertainment and advertisement.

### Industrial Grade System, Small in Size, Powerful in Specifications

Housed in a 272 x 195 x 44 (mm) chassis, the NDiS 540 is small in size and specifically designed to be mounted within confined space environments. The customer is not only happy with the size, but also with the industrial grade design of the unit which assures complete reliability. The company does not need to worry about product reliability, a benefit which reduces product down time and reduces maintenance costs.

A representative of the company stated that they were very impressed by the reliability and the ease of implementation of NEXCOM's digital signage solutions. It certainly had a positive impact on their business.

#### **About NEXCOM**

NEXCOM International Co., LTD., an ISO-9001-certified company and a member of PICMG, PCI-SIG, and the Intel® Embedded Alliance, is at the forefront of the competition by offering OEM, ODM and OBM designs for products such as innovative blade servers; network security appliances; industrial and embedded PC products such as single board computers, embedded boards and systems; CompactPCI CPU boards; industrial-grade server boards; and customized platforms. Established in 1992, NEXCOM has since won several patents, awards, certifications for its high-quality products and service that meet international standards and worldwide customers' requirements. To serve its worldwide customers well, NEXCOM, headquartered in Taipei, Taiwan, has set up seven subsidiaries in the United States, the United Kingdom, France, Italy, Germany, China, Japan as well as distributors in the other parts of the world.